

# MEDIA



## WIN With MEDIA

To grow your vending business, you need a winning strategy to capture new locations, defend your base locations and increase same-store sales. That means offering the most advanced equipment available today - equipment that attracts new consumers and provides an engaging retail shopping experience. Media not only helps you sell more, it also enables you to manage your business more effectively via over the air updates for firmware, advertising content, planograms, and price changes.

## Empower Your Strategy

**CRANE**<sup>®</sup>

**MERCHANDISING SYSTEMS**

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