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Crane Merchandising Systems Adds Remote Services to VendMAX

WILLISTON, S.C. – November 6, 2017 – Crane Merchandising Systems, a Crane Co. Company, today announced the availability of its latest VendMAX release featuring the addition of remote services such as planogram updates and price changes, eliminating costly visits to machines.

VendMAX is the best-in-class vending management system known for transforming hundreds of vending and delivery operations over the last 25 years. It provides flexibility and choice for vending operators, offering on-premises or hosted deployment; vending, office coffee, and micro market integration; and a growing suite of mobile apps.

“At Crane, we are focused on providing our valued VendMAX customers with new technology designed to boost business performance,” said Scott Matza, Crane Connectivity Solutions’ Global Product Manager for Enterprise Software. “The addition of these new services including over-the-air update capability enhances our industry-leading service to our dedicated customers.”

VendMAX users with MEDIA machines are now able to create and update planograms from their desktop and deliver them to their machines over the air. Operators can also remotely change prices and nutritional information, build their own product information, and add graphics from Crane’s master library of branded products.

“Crane is moving in the right direction with the added ability to send planograms along with nutritional information over the air,” said Tim Dicker, Service Manager for Ace Vending. “These changes will help operators reduce labor costs associated with price changes.”

This VendMAX release offers additional improvements including enhanced sales tax reporting for MarketConnect, integration to Company Kitchen micro markets, support for Canadian taxes on delivery invoices, and improved troubleshooting for LightSpeed integration.

An Intelligent Store subscription is required for operators to update their machines over the air. Remote updates such as product and price changes can now be configured and scheduled in VendMAX, extending the capabilities of the powerful remote services suite for connected MEDIA machines.

About Crane Merchandising Systems

Crane Merchandising Systems designs and manufactures a diverse, yet integrated portfolio of automatic merchandising equipment across multiple verticals, including hot and cold beverage,

snack, and food. It also offers other vending solutions including cashless processing, payment devices, vending management software and wireless communication technology. Its legacy of brands (Automatic Products®, Dixie Narco®, GPL®, National Vendors™, Stentorfield™ and Streamware®) enables Crane to provide customers a complete, cross-platform solution while maintaining innovation, quality and service.

About Crane Connectivity Solutions

Crane Connectivity Solutions (CCS), a Crane Co. company, is a leader in interactive technology, delivering comprehensive solutions in wireless connectivity, enterprise software, digital advertisement, mobile applications and electronic payments. Leveraging the power of Crane Payment Innovations and Crane Merchandising Systems, CCS connects millions of unattended machines with consumers worldwide.

Crane Co. is a diversified manufacturer of engineered industrial products. Crane Co. is traded on the New York Stock Exchange (NYSE:CR).

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